



Elections and Registration

Tate Fall, Director

Districts All

Cobb County...Expect the Best!

TO: Dr. Jackie R. McMorris, County Manager

FROM: Tate Fall, Director
Dr. Jatunn Gibson, Agency Director

DATE: August 13, 2024

PURPOSE

To approve a fund balance appropriation in support of the acquisition of technology and equipment needed for the 2024 Presidential election cycle.

BACKGROUND

In preparation for a potentially record-breaking turnout Presidential Election, we must ensure that we have enough equipment, personnel, and support to execute the election to the best of our ability. Due to the increase in Cobb County's population, we are requesting an increase in election equipment to accommodate an additional Satellite Site for Advanced In-Person Voting and to add more scanners to reduce wait times. With more equipment and more locations, we need more carriers, or "hubs" to transport and set up that equipment. Additionally, with the severe increase in concern for election worker safety, we're requesting funds for a security guard for our office, as well as panic buttons for Poll Managers. To ensure that all registered voters in Cobb County have all the information they need on how, where, and when to vote in November, we're proposing a voter information mailer that would go to each Registered Voter Household. Most of the other costs are associated with the steep increase in personnel needs that come with a Presidential election, as well as the purchase of poll pad printers for all of our poll pads to severely reduce voter wait times.

It is further requested that the approval of this appropriation also include authorization for the Finance Department, Budget Division, to make the necessary transfers from the approved designated contingency to the appropriate expenditure codes to process payments as needed.

IMPACT STATEMENT

This acquisition of technology and equipment will be from a fund balance appropriation within the General Fund and will have no ongoing impact on any county budgets.

FUNDING

Elections & Registration - Admin

Increase Revenue	010-235-9701-4980	Fund Balance Appropriation	\$861,132.92
Increase Expenditure:	010-235-9701-8810	Designated Contingency	\$861,132.92

Elections Preparation Center

Increase Revenue:	010-235-9716-4980	Fund Balance Appropriation	\$343,667.92
Increase Expenditure:	010-235-9716-8810	Designated Contingency	\$343,667.92

Administration

Increase Revenue:	010-235-9720-4980	Fund Balance Appropriation	\$332,688.12
Increase Expenditure:	010-235-9720-8810	Designated Contingency	\$332,688.12

Registration

Increase Revenue:	010-235-9750-4980	Fund Balance Appropriation	\$894,236.92
Increase Expenditure:	010-235-9750-8810	Designated Contingency	\$894,236.92

Total All Units: \$2,431,725.88

RECOMMENDATION

The Board of Commissioners approve a fund balance appropriation in support of the acquisition of technology and equipment needed for the 2024 Presidential election cycle, in the amount of \$2,431,725.88; authorize the corresponding budget transactions; and further authorize the Chairwoman to execute the necessary documents.

ATTACHMENTS

1. Elections Contingency Request 08-13-24

Contingency Budget Summary by Unit FISCAL YEAR 2024

Bfy	Unit	Object Description	Justification	Amount	Total by Unit
2024	9701	County wide voter information mailer	Properly inform all voters of details for the Presidential election	\$ 500,000.00	
2024	9701	ADA improvements	Bring polling places up to compliance per DOJ	\$ 50,000.00	
2024	9701	Poll worker pins	Commemorative pins for the Presidential Election	\$ 5,000.00	
2024	9701	Personnel for RLA (100 day workers for 4 days)	Additional day workers to complete RLA post-Election Day	\$ 150,000.00	
2024	9701	Special elections		\$ 156,132.92	\$ 861,132.92
2024	9716	ICP 320C (20 total)	Additional equipment to support extra AIP sites	\$ 78,000.00	
2024	9716	ATI (20 total)	Additional equipment to support extra AIP sites	\$ 7,500.00	
2024	9716	26' truck rental (3 total for 7 weeks)	Needed for additional polling places and AIP site deliveries	\$ 25,200.00	
2024	9716	16' truck rental (2 total for 7 weeks)	Needed for additional polling places and AIP site deliveries	\$ 13,160.00	
2024	9716	Tech packages (3)		\$ 7,500.00	
2024	9716	Single hubs (20)		\$ 24,500.00	
2024	9716	Duplex hubs (10)		\$ 23,500.00	
2024	9716	A-frames		\$ 8,175.00	
2024	9716	Special elections		\$ 156,132.92	\$ 343,667.92
2024	9720	Election day food	Lunch for workers working 16+ hours on Election Day	\$ 2,500.00	
2024	9720	Tech packages (9)	Converted and new positions	\$ 23,174.00	
2024	9720	Background checks	Increase in seasonal workers requiring additional background checks	\$ 3,900.00	
2024	9720	State training	Required state training classes	\$ 5,300.00	
2024	9720	Security Guard		\$ 14,431.20	
2024	9720	Poll worker safety badges		\$ 47,250.00	
2024	9720	Increase in Sheriff costs		\$ 80,000.00	
2024	9720	Special elections		\$ 156,132.92	\$ 332,688.12
2024	9750	GIS Tech package	New FT GIS Analyst	\$ 3,550.00	
2024	9750	AnyDoc Licenses	Additional licenses for seasonal workers to process absentee and voter registration applications	\$ 20,000.00	
2024	9750	Additional day workers (30 total, 8 weeks, 8 hours/day)	Support the drastic increase of mail ballots for the Presidential election	\$ 157,459.00	
2024	9750	AIP Additional personnel costs	Extra AIP sites exclusively for Presidential	\$ 164,000.00	
2024	9750	AIP additional supply costs	Extra AIP sites exclusively for Presidential	\$ 1,500.00	
2024	9750	Registration additional personnel costs (5 seasonals)	Increase in voter registration applications requires increase in personnel	\$ 100,000.00	
2024	9750	Registration additional monitors	Increase in voter registration applications requires increase in personnel	\$ 1,500.00	
2024	9750	Registration additional Microsoft packages	Increase in voter registration applications requires increase in personnel	\$ 2,000.00	
2024	9750	AIP poll pads (13)	Needed for additional AIP site	\$ 24,375.00	
2024	9750	Encoders (100)		\$ 9,900.00	
2024	9750	Poll Pad printers (543)		\$ 230,625.00	
2024	9750	Scanners (50)		\$ 20,150.00	
2024	9750	Monitors (ABM - 5)		\$ 595.00	
2024	9750	Printers (5)		\$ 2,450.00	
2024	9750	Special elections		\$ 156,132.92	\$ 894,236.92
			TOTAL	\$ 2,431,725.88	\$ 2,431,725.88